



Product Catalogue

**Honest pet
food made
with love.**

buddypetfoods.com

 [buddypetfoods](https://www.instagram.com/buddypetfoods)

 [buddysweden](https://www.facebook.com/buddysweden)

Our brand promises

We're all natural

We only use all natural and ethically sourced ingredients. We skip the cheap fillers, by-products and artificial additives. Just lots of the good stuff, and absolutely none of the nasties.

We're caring

Just as much as we love our dogs, we love our planet. Sustainability is at the very core of what we do, that's why we climate compensate everything we do. We strive to be fully climate neutral by the end of 2020.

We're honest

We have nothing to hide. We proudly display our ingredients and their composition on the front of our packaging. We're fueled by customer feedback which we use to make our products and service even better. The pet food industry hasn't been transparent for too long, now it's time for change.

We're a community

Our customers, retailers and partners are all part of our community. Together we strive to create pawsome experiences that educate and engage a healthy lifestyle for our four-legged buddies.



All natural & healthy



Fresh meat

All our recipes come with a high percentage of the finest meats.

Human-grade ingredients

Hand-picked all natural ingredients of the highest quality.

Superfoods

In addition to greens, we've added superfoods for an extra health boost.

Added vitamins and minerals

No artificial additives, cheap fillers or by-products.

Climate compensated

We reduce your dog's ecological paw print by compensating all of our carbon emissions.

Dry food



Chicken & Lamb Feast

For adult dogs

A complete feed for dogs with normal activity levels. With fresh chicken and lamb as the main ingredients, this recipe gives your dog the best of two worlds. The high meat content in combination with greens and superfoods gives your dog the protein and nutrients they need.

Protein 25%
Fat 15%
Moisture 10%
Ash 7%
Fibre 3.2%
Calcium 1.4 %
Phosphorus 1%
Sodium 0.2%
Omega-3 0.25%
Omega-6 1.7%



Chicken & Lamb

A perfectly balanced mix of two easily digestible sources of protein.



Sweet potato

Alkaline, packed with fibre, vitamins, minerals and antioxidants.



Prebiotics

Supports good bacteria, enhances immune system and improves digestion and nutrient absorption.



Mojave Yucca

Plant extract that helps to reduce odor of waste.

Ingredients

Free-Range Duck

For active dogs

A high-energy complete feed for active dogs and large breeds. This recipe contains fresh duck, sweet potato and superfoods and is enriched with extra protein and fat to cover all nutritional needs for muscle growth and healthy tissue and bones. The natural ingredients support a healthy digestion and strengthen the immune system.

Protein 36%
Fat 18%
Moisture 10%
Ash 7.8%
Fibre 2.5%
Calcium 1.7%
Phosphorus 1.3%
Sodium 0.3%
Omega-3 0.35%
Omega-6 2.2%



Duck

Rich in unsaturated fats, omega-3 and omega-6 fatty acids.



Sweet potato

Alkaline, packed with fibre, vitamins, minerals and antioxidants.



Prebiotics

Supports good bacteria, enhances immune system and improves digestion and nutrient absorption.



Mojave Yucca

Plant extract that helps to reduce odor of waste.

Ingredients



5 kg

Free-Range Duck

Active

High-energy recipe with free-range duck, sweet potato and superfoods. This recipe is enriched with extra protein and fat to cover all nutritional needs for muscle growth and healthy tissues and bones. The natural ingredients support a healthy digestion and strengthen the immune system.

Let's be honest. Do you really know the contents of mass-produced dog food? When we researched the market to find healthy food for our beloved dogs, we couldn't find anything that met our high standards. In fact, we felt totally lost.

We teamed up with veterinarians, nutritionists and dog food entrepreneurs to create food that dogs truly deserve. The result is tasty recipes with natural, health-promoting ingredients, without any sketchy additives. Meet Buddy, honest pet food made with love.

Ingredients

Duck, chicken fat, peas, sweet potato, chicken liver, salmon oil, dried apples, carrot, kelp, prebiotics, yucca, citrus, curcuma and rosemary.



All-natural ingredients



Fresh meat



Climate compensated



Grain-free



Carbon footprint

Dry food



Wild-Caught Salmon

For less active dogs

A light complete feed with wild caught salmon for dogs with low activity levels. With less fat, this recipe contributes to a balanced energy intake and controlled weight management. The natural ingredients help to metabolise fats, carbohydrates and proteins into effective energy.

Protein 27%
Fat 12%
Moisture 10%
Ash 7.5%
Fibre 4.5%
Calcium 1.1%
Phosphorus 0.8%
Sodium 0.5%
Omega-3 0.7%
Omega-6 1.8%



Salmon
Health boosting unsaturated fats, omega-3 and omega-6 fatty acids.



Sweet potato
Alkaline, packed with fibre, vitamins, minerals and antioxidants.



Prebiotics
Supports good bacteria, enhances immune system and improves digestion and nutrient absorption.



Mojave Yucca
Plant extract that helps to reduce odor of waste.

Ingredients



5 kg

Wild-Caught Salmon

Light / Senior

A light recipe with high quality salmon, sweet potato and superfoods. Made with less fat for a balanced energy intake and controlled weight management. A recipe for dogs who love food (maybe just a little bit too much).

Let's be honest. Do you really know the contents of mass-produced dog food? When we researched the market to find healthy food for our beloved dogs, we couldn't find anything that met our high standards. In fact, we felt totally lost.

We teamed up with veterinarians, nutritionists and dog food entrepreneurs to create food that dogs truly deserve. The result is tasty recipes with natural, health-promoting ingredients, without any sketchy additives. Meet Buddy, honest pet food made with love.

Ingredients

Salmon, peas, sweet potato, apple, chicken fat, chicken liver, salmon oil, carrot, kelp, prebiotics, yucca, citrus, curcuma and rosemary.



All-natural ingredients



Fresh meat



Climate compensated



Grain-free



Complete feed

Dry food



Grass-Fed Lamb

For sensitive dogs

A gentle complete feed with fresh lamb suitable for sensitive dogs. With high-quality proteins, a well-balanced mix of greens, fruits and superfoods, this recipe ensures optimal nutrient uptake with a smooth digestion.

Protein 26%
Fat 15%
Moisture 10%
Ash 7.5%
Fibre 3%
Calcium 1.4%
Phosphorus 1.1%
Sodium 0.2%
Omega-3 0.2%
Omega-6 1.8%



Lamb

Lean meat less likely to trigger an allergic reaction.



Sweet potato

Alkaline, packed with fibre, vitamins, minerals and antioxidants.



Prebiotics

Supports good bacteria, enhances immune system and improves digestion and nutrient absorption.



Mojave Yucca

Plant extract that helps to reduce odor of waste.

Ingredients

Dry food



Tasty Duck Bites

For small dogs

A tasty complete feed for small dogs. With fresh duck, peas, sweet potato and superfoods, this delicious blend covers all your little buddy's nutritional needs. The bites are extra small to fit even the smallest breeds.

Protein 30%
Fat 16%
Moisture 10%
Ash 2.8%
Fibre 2.8%
Calcium 1.5%
Phosphorus 1.1%
Sodium 0.2%
Omega-3 0.35%
Omega-6 2%



Duck

Rich in unsaturated fats, omega-3 and omega-6 fatty acids.



Sweet potato

Alkaline, packed with fibre, vitamins, minerals and antioxidants.



Prebiotics

Supports good bacteria, enhances immune system and improves digestion and nutrient absorption.



Mojave Yucca

Plant extract that helps to reduce odor of waste.

Ingredients

Dry food



Puppy Love

For puppies

A hearty recipe that will give your puppies the nutrition they need, without all that added stuff they don't. With fresh turkey and salmon as the main ingredients, this recipe is high in protein, fat and nutrients. A well-balanced proportion of calcium and phosphorus ensures a healthy development of bones and joints.

Protein 36%
Fat 19%
Moisture 10%
Ash 7.8%
Fibre 2%
Calcium 1.4%
Phosphorus 1.1%
Sodium 0.3%
Omega-3 0.8%
Omega-6 2.5%



Turkey & Salmon

Lean meat from turkey and unsaturated fats from salmon will guarantee your dog with optimal nutrition.



Sweet potato

Alkaline, packed with fibre, vitamins, minerals and antioxidants.



Prebiotics

Supports good bacteria, enhances immune system and improves digestion and nutrient absorption.



Mojave Yucca

Plant extract that helps to reduce odor of waste.

Ingredients

Dry food



Wild Venison

For adult dogs

A complete feed for dogs with normal activity levels. Made with venison, sweet potato and superfoods, this is a perfectly balanced recipe for all dogs who fancy a taste of the wild.

Protein 28%
Fat 12%
Fibre 3%
Ash 6%
Calcium 1.3%
Phosphorus 0.9%



Venison

Good source of protein and vitamin B for dogs who may have food sensitivities.



Sweet potato

Alkaline, packed with fibre, vitamins, minerals and antioxidants.



Prebiotics

Supports good bacteria, enhances immune system and improves digestion and nutrient absorption.



Mojave Yucca

Plant extract that helps to reduce odor of waste.

Ingredients

Juicy Turkey

For all dogs

Juicy Turkey is a complete feed for adult dogs. Made with high quality turkey, it ensures a high-protein nutrition and promotes a healthy hydration. The recipe is free from grains and full of superfoods, such as rosehip, spirulina and yucca.

Protein 12%
Fat 5.2%
Fibre 1%
Ash 1.9%
Moisture 79%



Turkey

Rich source of protein, niacin, vitamin B6, B12 and zinc.



Sweet potato

Alkaline, packed with fibre, vitamins, minerals and antioxidants.



Rosehip

Rich in antioxidants, fatty acids and vitamin C. Good for healthy joints, bones and coat.



Spirulina

A nutrient-dense superfood. Vitamin C and selenium help to protect cells and tissue from damage.



400 g

Juicy Turkey

Fresh turkey and superfoods.
All natural wet food made with love.

We make food that dogs truly deserve.
All natural with healthy and ethically sourced ingredients, without any sketchy additives.
Every dog is unique and that's why we offer personalised plans to ensure your dog an ideal diet.

Ingredients

Fresh turkey, peas, sweet potato, dried rosehips, spirulina, Mojave yucca, flaxseed oil.



Natural ingredients



Fresh meat



Climate compensated



Grain-free



Complete feed

Ingredients

Yummy Beef

For all dogs

Yummy Beef is a complete feed for adult dogs. With beef as the main ingredient, the feed is rich in protein, essential fatty acids, minerals and vitamins. Additionally, peas, sweet potato, blackcurrant, yucca and flaxseed oil are added to fully cover your dog's nutritional needs.

Protein 10%
Fat 8.8%
Fibre 1%
Ash 3.5%
Moisture 76%



Beef

High in protein, as well as essential fatty acids, minerals and vitamins.



Sweet potato

Alkaline, packed with fibre, vitamins, minerals and antioxidants.



Pumpkin

Rich in fibre and well known for helping digestive irregularity.



Blackcurrant

A vitamin and antioxidant powerhouse berry that carries four times the amount of vitamin C as oranges.

Ingredients



Snacks



Crispy Salmon

For all dogs

All-natural dog treats with salmon and blueberry. The bites have a pleasantly crunchy texture and are packed with protein, fatty acids and antioxidants that support your dogs' cognitive functions. These tasty treats are made without grains, additives and GMO. Simply a perfect natural snack to treat your dog with anytime!

Protein 30%
Fat 9%
Fibre 3%
Ash 7%
Moisture 10%



Salmon

Health boosting unsaturated fats, omega-3, and omega-6 fatty acids.



Peas

High in fibre and protein, as well as vitamin A, B and C.



Apple

Provides vitamin A, C and fibre. Keeps teeth clean and helps to freshen breath.



Blueberry

Contains antioxidants, fibre and vitamin C that boost the immune system.

Ingredients



Ducka-licious

For all dogs

All-natural dog treats with duck and rosemary. The bites are perfectly juicy with a semi-moist texture and are packed with protein and fatty acids that support your dogs' cognitive functions. These tasty treats are made without grains, additives and GMO. Simply a perfect natural snack to treat your dog with anytime!

Protein 32%
Fat 5%
Fibre 2%
Ash 6%
Moisture 17%



Duck

Rich in unsaturated fats, omega-3 and omega-6 fatty acids.



Yellow peas

High in fibre and protein, as well as vitamin A, B and C.



Chicken liver

Very good source of protein and fat, as well as vitamin A which supports eye health.



Rosmarin

Rich in antioxidants with anti-inflammatory compounds, which helps to boost the immune system.

Ingredients



Grass-fed Ostrich

For all dogs

All-natural dog treats with ostrich and blackberry. The bites are perfectly juicy with a semi-moist texture and are packed with protein and essential vitamins. These tasty treats are made without grains, additives and GMO. Simply a perfect natural snack to treat your dog with anytime!

Protein 30%
Fat 5%
Fibre 2%
Ash 6%
Moisture 17%

Ingredients



Ostrich

Low-fat and lean meat suitable for sensitive dogs. Rich in calcium, protein and iron.



Yellow peas

High in fibre and protein, as well as vitamin A, B and C.



Chicken liver

Very good source of protein and fat, as well as vitamin A which supports eye health.



Blackberry

Superfood loaded with vitamin C, fibre and manganese.



Lamb Crunch

For all dogs

All-natural dog treats with lamb and cranberry. The bites have a pleasantly crunchy texture and are packed with protein and essential vitamins. These tasty treats are made without grains, additives and GMO. Simply a perfect natural snack to treat your dog with anytime!

Protein 28%
Fat 10%
Fibre 3%
Ash 8%
Moisture 10%



Lamb

Lean meat less likely to trigger an allergic reaction.



Peas

High in fibre and protein, as well as vitamin A, B and C.



Apple

Provides vitamin A, C and fibre. Keeps teeth clean and helps to freshen breath.



Cranberry

Superfood with high nutrient and antioxidant content.

Ingredients

Kosttillskott



Salmon oil

For all dogs

Salmon-oil is a natural supplement for dogs. The healthy fatty acids support a healthy heart and a glossy coat. It also helps to improve appetite and food acceptance.

Eicosapentaenoic acid 2,2%
Docosahexaenoic acid 3,2%
A-Linolenic acid 5,7%
Omega-3 fatty acids 14%

Ingredients



Salmon oil
Rich in Omega-3 och Omega-6 fatty acids.

We ♥ our buddies

"Ever since I adopted Alfons from England, I've tried numerous pet food brands, cheap ones and expensive ones. Alfons has a sensitive stomach and tends to fart a lot. But about a year ago, I decided to try Buddy's Grass-Fed Lamb, and to my surprise he stopped farting! It's so relieving, especially for my colleagues. It feels like a really good food."

– Anders Axelsson & Alfons the Staffordshire Bullterrier

"We've fed Esther Free-Range Duck for about a year and I can only see improvements in her health. She's been suffering from an unbalanced stomach, but ever since we changed food she's been feeling much better. Her stomach, skin and coat has really improved. Esther seems to love her food! As dog parents, we also think it's a huge plus that the pellets smell good. And we really like the resealable bags!"

– Evelina, Joel & Esther the Boxer

"Great! My picky little Bichon who's usually not interested in food at all, loves Buddy's Grass-Fed Lamb. His stomach is easily upset, so changing food was a risk, but he hasn't had any problems at all. Happy dog, happy owner!"

– Alexandra & Olle the Bichon

"I found Buddy when I was searching for dog food for sensitive dogs. Tiffany has a very sensitive stomach and bowel, but with Buddy's Grass-Fed Lamb she's feeling great. I've recommended Buddy to all the dog owners I know."

– Laila & Tiffany the Yorkshireterrier



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